

**MINIMAX**

# Compare

...the savings, the quality, the selection

**SATISFACTION  
LOW LOW PRICE  
GUARANTEED**

WHY PAY MORE FOR NATIONAL BRANDS?

Guaranteed goodness at generic prices!

Every day we find more ways to give you premium value for your shopping dollar. That's why we recommend our Rainbow Brand and True Value Brand products with absolute confidence. We guarantee you'll be 100% satisfied with the looks, taste, texture and nutritional quality of every Rainbow Brand and True Value Brand product in our store, or we'll promptly refund your money. Why are we so sure? Because we test and package these products according to the highest quality control standards in the industry. So your family enjoys the same flavorful, wholesome goodness as the big-name brands...without the big-name price.

Guaranteed goodness at generic prices! Rainbow Brand and True Value Brand products are just as wholesome and nutritious as other brands, but cost 20% to 40% less. Why? Because some Rainbow Brand and True Value Brand products may appear somewhat less uniform in size, color and texture than the higher-priced brands. Rainbow and True Value Brand products are good for your budget. Try Minimax's Rainbow and True Value Brand products. They're the simple, sure way to smart shopping. And a real value for your money.

**your Rainbow starts with savings**



## Play The Fabulous "WHEEL OF FORTUNE" Cash & Grocery Giveaway Game!

It's fun to play, and it's easy to enter! All you have to do to be eligible to win is to stop by your local Minimax Supermarket, and pick up your personal "WHEEL OF FORTUNE" registration card. Then, after receiving your card, sign it and have it punched each week with the official "WHEEL OF FORTUNE" store punch.

We'll draw three lucky winners from the official "WHEEL OF FORTUNE" registration box each week, and if your name is drawn, and your card was punched for that week, you're eligible to come in and spin the "FABULOUS WHEEL OF FORTUNE" to win FREE CASH OR GROCERIES!

The cash prize will never be less than \$50.00, increasing \$25.00 each week until a lucky entrant wins it!

Only one cash prize will be awarded each week, and a list of all weekly winners will be posted in the front of our store. The official drawing time will be 6:00 p.m. each Saturday, and winners will spin the WHEEL on a first come, first serve basis. Winners will not be notified by phone, so you must check the winners list each week.

So register today at Minimax, and you could be one of the lucky winners in our "FABULOUS WHEEL OF FORTUNE"! No purchase is necessary, and you need not be present to win. You must be 18 years of age or older to register.

ASSORTED FORMULAS

### Arrid Extra Dry Deodorant

2.5 OZ. CAN

WITH SUNSCREEN SPF 8

### Coppertone Suntan Lotion

4 OZ. BOTTLE

EXTRA MOISTURIZING OR EXTRA PROTECTION

### Soft Sense Lotion

10 OZ. BTL. \$2.19

BAND-AID BRAND MEDIUM PLASTIC OR SHEER ADHESIVE

### Bandages

30 CT. BOX \$2.03

ASSORTED FORMULAS

### Rise Shaving Cream

11 OZ. CAN

HAIR LIGHTENER

### Loreal Summer Sun

EACH

CONTACT CLEANING SOLUTION

### Opti Clean

20 ML. BTL. \$4.78

C.E. 40, 60, 75 OR 100 SOFT WHITE

### Light Bulbs

4 PACK \$2.99

YOUR CHOICE

### Refreshing Dr. Pepper

6 PACK 12 OZ. CANS

OR SUGAR FREE DR. PEPPER, PEPPER FREE, SUGAR FREE PEPPER FREE, A & W BOTTLER, SUGAR FREE A & W, CINGER ALE OR SUGAR FREE CINGER ALE

FRESH VITAMIN D

### True Value Homo Milk

PLASTIC GALLON

TRUE VALUE CRACKED

### Wheat Bread

24 OZ. LOAF

YOUR CHOICE

### Grandma's Cookies

10.5 OZ. PKG.

WITH CHERRY CHOCOLATE CHIP, CHUNKS & BUTTS SOFTY ROAD OR CHERRY FUDGE SWIRL COOKIES